Informat I on Deck 2019

Alice Lin

Litquake sparks critical conversations, and inspires writers and readers to celebrate the written word with diverse literary programming, interactive workshops, and a ten-day festival.

WANT TO HELP?
HERE’S HOW

Litquake accepts matching employee donations, gifts of stock, in-kind contributions, and more.

Nearly 1/3 of our annual budget comes from individual gifts like yours. Please contact Development Director Amy Kaminer, amy@litquake.org, to support our mission.
**Audience Diversity**
- 65.5% White
- 15.2% Asian American
- 5.0% African American
- 8.6% Latinx
- 4.5% Other
- 1.3% Native American

**Age**
- 15.8% Under 20
- 17.1% 20s
- 18.1% 30s
- 14.7% 40s
- 14.4% 50s
- 12.3% 60s
- 7.5% 70s

**Location**
- 51.7% San Francisco
- 29.6% East Bay
- 8.8% Peninsula & S. Bay
- 3.3% Marin
- 3.4% Other (CA)
- 3.0% Other (USA & Int’l)

**Education**
- 21% White
- 20% Chinese
- 18% Latinx
- 16% Pacific Islander
- 11% Mixed
- 10% African American
- 4% Middle Eastern

**Kidquake Diversity**
- 21% White
- 20% Chinese
- 18% Latinx
- 16% Pacific Islander
- 11% Mixed
- 10% African American
- 4% Middle Eastern

**Author Diversity**
- 62% White (vs. 86%)
- 11% Asian American (vs. 4.5%)
- 11% African American (vs. 5.7%)
- 10% Latinx (vs. N/A)
- 2% Native American (vs. 0.4%)
- 4% Other (vs. 1.5%)

**Year-Round**
- 4,000 Attendees
- 46 Events

**Festival**
- 17,400 Attendees
- 180 Events

**Total**
- 21,400 Attendees
- 235 Events

**Attendance**
- 80% Free
- 140 Total Venues

**Sex/Gender**
- 69% Female
- 27% Male
- 4% Non-binary
- 24% Identify as LGBTQ+

**Kidquake**
- 921 books given to students and teachers

*Based on 2018 Festival survey results*
EDUCATION

This class makes me believe again in who I am.
—Elder Project Student

Kidquake
Our annual Kidquake events bring over 800 K-5 students from 34 classes to the San Francisco Public Library for two days of assemblies and intimate workshops with acclaimed children’s authors. Each year, students receive hundreds of free books, and come away inspired, with the tools necessary for a lifelong love of literature.

Elder Project
Now in its second year and on its 12th class, the Elder Project brings writing and storytelling workshops to retirement communities across Oakland and San Francisco. After two months of opening new pathways to self-expression and greater socialization, each class publishes an anthology and performs at a live reading for friends and loved ones.

Teenquake
Teenquake partnerships with San Francisco Public Library, NaNoWriMo Young Writer’s Project, and Writopia Labs inspire young writers through public readings and open mics, literary crawls, and awards events. 2018’s Teen Writing Awards brought in 225 entries, with ten of the most impressive teens featured at an awards ceremony during Lit Crawl SF.

Art of Writing & Pursuit of Publishing panels
Showcasing the year’s big publishing successes, our Art of Writing panels feature the Bay’s brightest talents in a full day of nuts-and-bolts events for aspiring writers. The following day’s Pursuit of Publishing panels present publishers, agents, and entrepreneurial authors, sharing everything from acquiring an agent to boosting your social media presence.

Master Class Mixers
Our year-round adult writing workshops pair wine receptions with three-hour classes taught by New York Times bestselling authors, and recipients of Pulitzer, MacArthur, Guggenheim, and National Book Awards.
As a queer Latina novelist, Litquake is more than just a fantastic festival: it’s part of what makes the Bay Area home.

—Carolina de Robertis
author and writing professor
Our Programs

Litquake Festival
One of the West Coast’s most beloved annual literary festivals, this smart, eclectic, 80% free ten-day gathering draws booklovers of all ages and backgrounds to enjoy words and ideas, straight from the artists’ mouths. Now with 140 venues in its 20th year, the festival’s uniquely portable format provides even greater access to literature.

Lit Crawl SF
Each festival closes with a massive literary pub crawl throughout the city’s Mission District, bringing together 600+ authors and close to 10,000 fans for the world’s largest free pop-up literary event. Started in 2004, Lit Crawl is as unique as the city it aims to represent: smart and silly, worldly and wacky events presented in venues usual (bars, cafes, galleries, bookstores) and unusual (police stations, tattoo parlors, barbershops, laundromats).

A fall night in San Francisco—crowds in the teeming streets moving from bar to coffee house to gallery, listening to old novelists and new poets, philosophers, bhikkhus, nature visionaries, tellers of true stories, young novelists, old poets, slammers, critics, the city feeling alive in the pulse of this energy, how cool is that?
—Robert Hass
U.S. Poet Laureate 1995-1997
Special Events & Event Series
Throughout the year, Litquake collaborates with a local network of arts programs, performance spaces, and museums. In 2018, Litquake co-presented and co-curated movie, comedy, and literary events at major festivals around the Bay. At Yerba Buena Gardens Festival, for instance, we bring local musicians and poets to lunchtime performances throughout the spring and summer.

Since 2008, 14 cities worldwide have launched affiliated Lit Crawls: Seattle, Portland, Los Angeles, Austin, Denver, Chicago, Minneapolis, Boston, New York City, Brooklyn, Wellington (New Zealand), Cheltenham (England), Belfast (Ireland), and Kells (Ireland). By partnering with a variety of organizations, like Literary Arts in Portland and PEN America in New York, each Lit Crawl bolsters the local literary scene and captures its city’s unique flavor.

With 123,000 downloads and listeners in over 100 countries, Lit Cast brings select Litquake programming to an enormous, worldwide audience. In 2018, through partnerships with local bookstores and arts organizations, Litquake helped broadcast both emerging and award-winning authors on book tour, as well as our festival and special events.