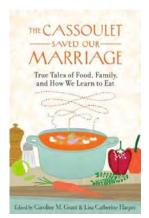
Press Contact

Liam Passmore Shave and a Haircut liam@shaveandahaircut.biz

Litquake Lets Its Food Flag Fly







From left to right: Richie Nakano (photo by Christopher Rochelle/CHOW.com); Cassoulet book cover; Chef Daniel Patterson

From chefs Daniel Patterson, Richie Nakano, Eddie Lau, and Samin Nosrat sharing their tales of travel at Craftsmen and Wolves, CHOW's John Birdsall moderating a panel that takes a fresh look at our obsession with food, and kids writing about the joys of ice cream at the Bi-Rite Creamery to an evening of "novel endings" (where there will be bourbon!) and an event about how the cassoulet saved a marriage, Litquake makes sure food gets a place at the literary table

Festival runs 10/5-3 with food events scheduled for Friday, October 12 and Saturday, October 13

Friday, October 12, 6pm

Novel Endings: Spicy Drinks and Artisanal Desserts

at The Bold Italic Offices, 34 Page St.

\$20 advance; \$20 at door, 21+

Litquake's first-ever Pairing Profiles event will combine dessert tastings and after-dinner drinks at the lovely literature-themed designer offices of *The Bold Italic*. This delectable event will feature presentations from ice cream impresarios **Jake Godby and Sean Vahey**, author **Lara Starr**, First Lady of Chocolate **Alice Medrich**, and Master Sommelier **Evan Goldstein**. Dessert and wine lovers are invited to debate the merits of pairing ice cream with Graham's Six Grapes Reserve Port, Rosenblum Cellars late harvest Viognier, St. George Spirits' Breaking & Entering bourbon, and other libations (all included in ticket price).

• Jake Godby and Sean Vahey are co-authors of the *Humphrey Slocombe Ice Cream Book*, and are nationally known for their cutting-edge flavors and massive Twitter following. The two are both remarkably trim even though they "taste everything" made at their Mission District ice cream shop. The duo confirms they will be bringing their Secret Breakfast ice cream.

- Evan Goldstein is a master sommelier and a four-time James Beard Award nominee for Outstanding Wine and Spirits Professional of the Year. Author of numerous books including *Daring Pairings*, Goldstein is also president of Full Circle Wine Solutions and contributing editor for leading wine publications.
- Alice Medrich, the Berkeley dessert chef credited with introducing the chocolate truffle to America, has written eight cookbooks, three of them Cookbook of the Year Award winners from the James Beard Foundation and IACP. She founded Cocolat in 1976.
- Lara Starr is co-author of *The Party Girl Cookbook*, *The Frugal Foodie Cookbook*, and *Wookiee Pies*, *Clone Scones and other Galactic Goodies*. She lives with her family in San Anselmo.

Oh, and There Will be Bourbon! St. George Spirits will be conjuring a custom drink for the event: The Spiced Apple Thief

Saturday, October 13, 3 PM

Chew on This: A Fresh Take on our Obsession with Food The Marsh Arts Center 2121 Allston Way, Berkeley FREE, 21+

In the 1980s, the decade that invented the word "foodie," eating became a serious cultural pursuit. But the past decade saw food transition from an absorbing pastime to become the central act that defines who we are. How did food morph into politics? Join us for a fresh conversation with leaders in the food trenches who get to the heart of the national food debate, demystify the science of taste, and explain how to truly make a difference through your food choices.

- John Birdsall (moderator) is senior editor at CHOW.com in San Francisco. He's been a staff food writer at *SF Weekly* and *East Bay Express*, and has contributed to *Gilt Taste*, *San Francisco* magazine, and the *San Jose Mercury News*.
- Julie Guthman, professor at UC Santa Cruz, is author of Weighing In: Obesity, Food Justice, and the Limits of Capitalism, and Agrarian Dreams? and The Paradox of Organic Farming in California.
- Dan Imhoff is an author, publisher, farmer, and musician whose books include *Food Fight: The Citizen's Guide to the Next Food, Farm Bill, and CAFO: The Tragedy of Industrial Animal Factories.*He is president and co-founder of Watershed Media and the Wild Farm Alliance.
- Stephanie V.W. Lucianovic is a food writer and editor. Her first book is *Suffering Succotash: A Picky Eater's Quest to Understand Why We Hate the Foods We Hate*, a humorous nonfiction exposé on adult picky eaters.
- Barb Stuckey is executive vice president of marketing at Mattson, America's largest independent food development firm. For 16 years she's been honing her tasting skills and now shares this knowledge with the publication of her first book, *Taste What You're Missing*.

Closing Night Lit Crawl through the Mission

Saturday, October 13, 6-7pm

Tablehopper Presents...Out of the Kitchen and On the Road: Local Chefs Share Their Travel Tales

Where: Craftsman & Wolves, 746 Valencia 6-7pm

The ever entrepreneurial Marcia Gagliardi hosts stories from local chefs (who also write!) about their international experiences, featuring:

- Daniel Patterson
- Richie Nakano of Hapa Raman fame
- Eddie Lau
- Samin Nosrat

Saturday, October 13, 6-7pm

I Scream, You Scream, Kids Write for Ice Cream

Where: 18 Reasons, 3674 18th St. Kids welcome!

Tantalizing tales of ice cream and other delectables, by students from 18 Reasons' own Peanut Butter & the Pen workshops, in partnership with Bay Area Creative Writing Program Take My Word For It! Bi-Rite Creamery's Anne Walker and Kris Hoogerhyge will be on hand to sign copies of *Sweet Cream and Sugar Cones*.

Saturday, October 13, 7:15 - 8:15pm

The Cassoulet Saved Our Marriage: True Tales of Food, Family, and How We Learn to Eat

Where: Mission Cheese, 736 Valencia

While local, organic and sustainable are key words in current food and foodie culture, writers from a new anthology dish about what they really eat and why family food matters more (and less) than you might think. Featuring:

- Gregory Dicum
- Caroline M. Grant
- Phyllis Grant
- Chris Malcomb
- K.G. Schneider

About Litquake

Litquake, San Francisco's annual literary festival, was founded by Bay Area writers in order to put on a week-long literary spectacle for book lovers, complete with cutting-edge panels, unique cross-media events, and hundreds of readings. Since its founding in 1999, the festival has presented more than 3,650 author appearances for an audience of over 83,500 in its lively and inclusive celebration of San Francisco's thriving contemporary literary scene. Litquake seeks to foster interest in literature, perpetuate a sense of literary community, and provide a vibrant forum for Bay Area writing as a complement to the city's music, film, and cultural festivals. Dates: 10/5-13, 2012. www.litquake.org

Litquake is made possible in part due to the support of the following sponsors: The Miner Anderson Family Foundation, San Francisco Arts Commission, San Francisco Grants for the Arts, National Endowment for the Arts, Bernard Osher Foundation, Zellerbach Family Foundation, The Wallace Alexander Gerbode

Foundation, <u>Blurb.com</u>, Black Balloon Publishing, Scrivener, California Institute of Integral Studies, Chronicle Books, HarperOne, UC Berkeley Extension's Creative Writing Program, Stanford Humanities Center and the Human Experience at Stanford University, Stanford Continuing Studies, Friends of the San Francisco Public Library, The Consulate-General of Mexico in San Francisco, The Book Club of California, City National Bank, The Hotel Rex, The Hotel Monaco, JetBlue, University of California Press, Small Demons, Last Gasp, Book Passage, Books Inc., Booksmith, Borderlands, Green Apple Books & Music, Bird & Beckett, Dog-Eared Books, Pegasus, and St. George Spirits. **Media Sponsors:** 7x7 magazine, San Francisco Examiner, KQED, KALW 91.7, BARtab and Berkeleyside

4 of 4 9/21/2012 3:40 PM